



**Collective Strength.
Mission-Driven Impact.
Nonprofit.**





YOUR LIBRARY'S LINER NOTES

Design Clarity and Connection Through Information Noise



By **Sam Mitchell**,
Creative Director,
Lyrasis

I don't want to be a **nomad** anymore

Good Life as heard by my wife

I don't want to be an
old man anymore

Actual lyric by Weezer

Just like a one wing girl...

Edge of Seventeen as heard by a 13 year-old me

Just like
the white winged dove...

Actual lyric by **Stevie Nicks**

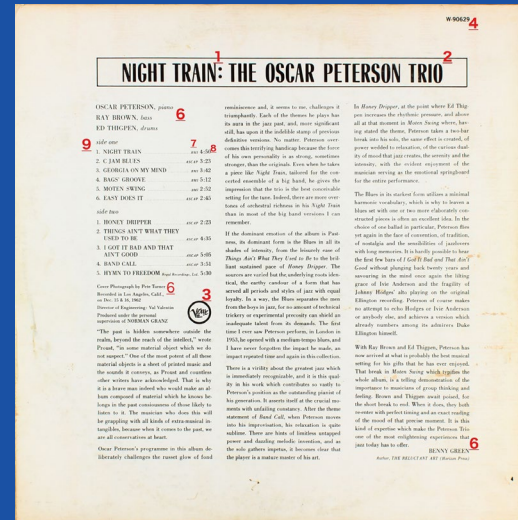
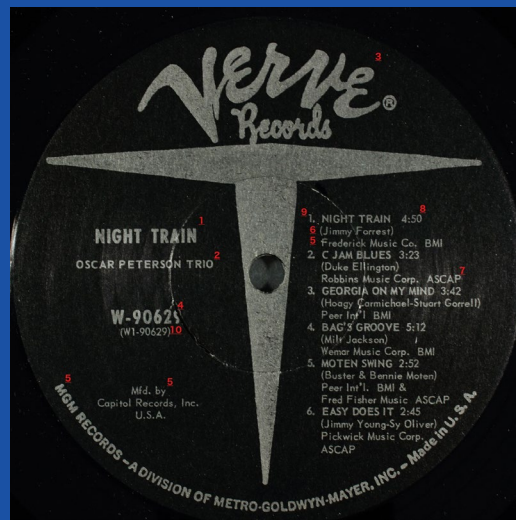
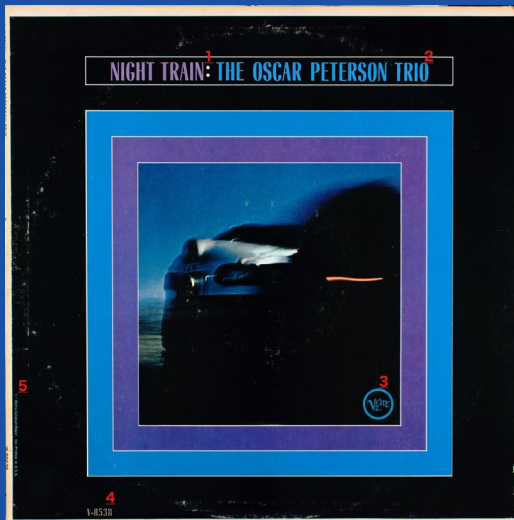
I take my whiskey neat

Actual lyric by Hozier

I take my **whisk** and leave

Too Sweet as heard by my son

Liner notes!



Images from **Discogs.com**
How To Find Information On A Vinyl Record

Please don't let me be misunderstood

Lyric by Nina Simone



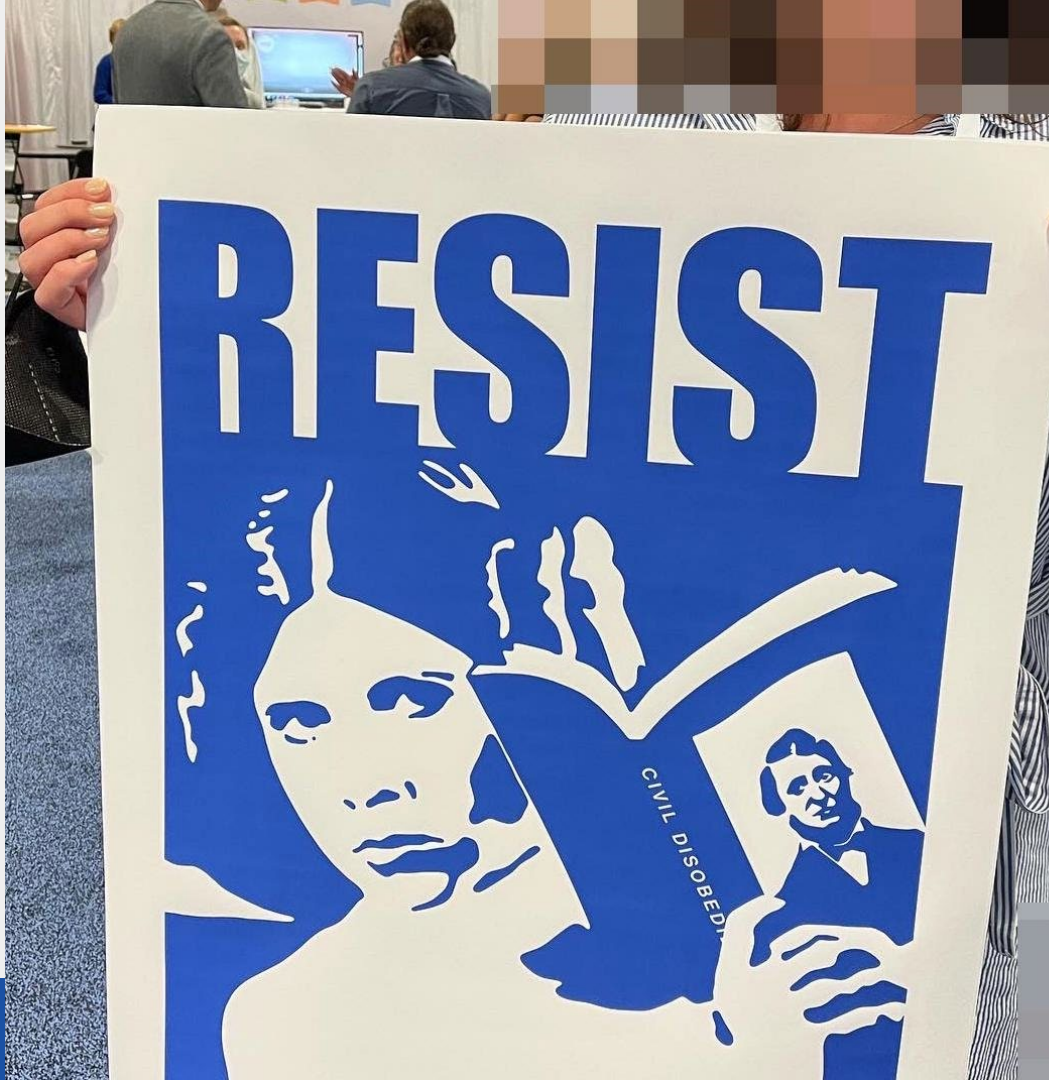
I'm Sam.



An Organizational History Dating Back to 1936

As a mission-driven nonprofit, **Lyrasis** provides content services, open technologies and community-based solutions to help **libraries, archives, museums** and **cultural heritage organizations** achieve together what no institution can do alone.





Civil Disobedience

**COZY UP
WITH AN EBOOK**



Ebooks and Community Engagement, a division of **✦ Lyrasis**

BE PART OF THE DISCUSSION

LYRASIS

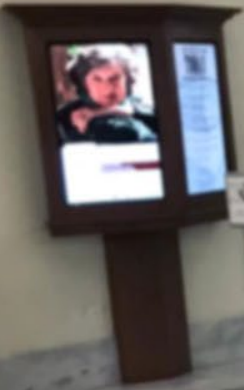
MEMBER SUMMIT

NASHVILLE, TN
OCT. 24-25



CONFERENCE CENTER | GALLERY
ROOMS | BALLROOM

PARKING GARAGE



**AUDI
BOOKS
ARE MY
JAM**



 Lyrasis |  The Palace Project

Lyrasis.org

Audiobooks Are My Jam

 **Lyrasis**[®]





Read Freely. Speak Loudly.

 Lyrasis®

The Lyrasis Perspective: Visuals and Messaging

Anatomy of the “Liner Notes”

Typography



PAPYRUS

Choose the Correct Font



Who We Are

We work with knowledge professionals to create, support and deliver innovative programs, services and technologies that allow for equitable access to the world's knowledge and cultural heritage.



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We work with knowledge professionals to create, support and deliver innovative programs, services and technologies that allow for equitable access to the world's knowledge and cultural heritage.

Use Even Text



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Visual Hierarchy



Who We Are

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Use the Right Combination



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Who We Are

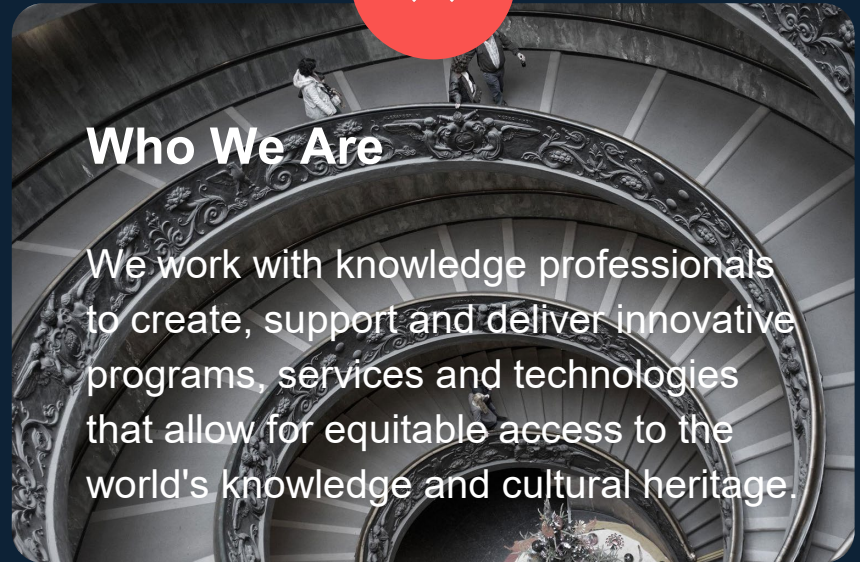
We work with knowledge professionals to **create, support and deliver innovative programs, services and technologies that allow for equitable access to the world's knowledge and cultural heritage.**

The Right Background Image



Who We Are

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Don't Use Text That's Too Small



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The Lyrasis Strategy

Principle 2: The Lyrasis Strategy

(The Digital Download Approach)

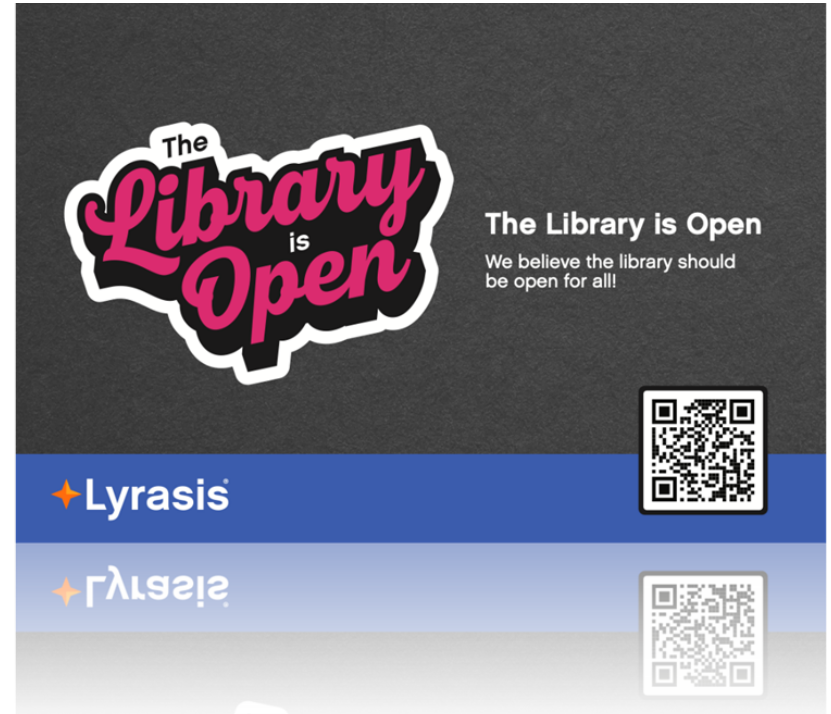


Lyrasis | **Catalyst Fund**

Now in its ninth year, the Lyrasis Catalyst Fund has invested more than \$1 million back into our membership to help fund projects and ideas with the potential for community-wide impact. Congratulations to this year's recipients!


Lyrasis To learn more, scan here. 


Lyrasis To learn more, scan here. 



The Library is Open

The Library is Open
We believe the library should be open for all!

Lyrasis 

Lyrasis 

The Lyrasis Strategy

(The Digital Download Approach)



[QRcode-monkey \[dot\] com](https://qr-code-monkey.com)

[QR \[dot\] io](https://qr.io)
[QRgenerator \[dot\] ai](https://qrgenerator.ai)
[GetQR \[dot\] com](https://getqr.com)

Visual Credits

(Authentic Imagery)

Example:



Corbis



Unsplash [dot] com

Remix Workshop

Example:

We leverage unmediated resource-sharing consortia and reciprocal borrowing agreements to facilitate the expedited fulfillment of interlibrary loan requests for monographs and serials not held within our local collection.

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We leverage unmediated resource-sharing consortia and reciprocal borrowing agreements to facilitate the expedited fulfillment of interlibrary loan requests for monographs and serials not held within our local collection.

Solution:

Hook

Your Library Card Is Your Passport to the World

Detail

If we don't have the book you need on our shelves,
we'll track it down and have it delivered here for free.

Call to Action

Scan the QR code to request any title today.



The Study Space:

The library is undergoing a spatial reconfiguration project to optimize pedagogical synergies between quiet-study zones and collaborative learning commons.

Website Redesign:

The upcoming user-interface iteration focuses on enhancing the heuristic evaluation of our search discovery layer to reduce cognitive load during the research process.

Funding Endowment:

Contributions to the library's unrestricted endowment fund facilitate the agility required to pivot toward emerging technological paradigms and scholarly communication trends.

Collection Growth:

The library is prioritizing a data-driven collection development strategy that utilizes circulation analytics and cost-per-use metrics to rationalize our monograph acquisitions.

Outro & Encore

(Let's Share)

Any Questions?

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