

SO, YOU'RE THINKING ABOUT BUILDING A BOARD



UNIVERSITY OF GEORGIA

University Libraries

Snapshot of Development at the UGA Libraries

30+ years of development focused on the Libraries

Team of 3 ½ people

Collaborative framework at UGA, but we are decentralized

50+ endowments that benefit the Libraries, UGA Press, and The Georgia Review

Combined worth of endowments estimated at \$32M

Endowment minimum of \$50K at UGA

Not in campaign mode; last campaign ended in 2020 and raised \$1.45B university-wide

Three different boards that we help oversee



Audience Poll

- Who currently has a board?
- Who is thinking about establishing a board?
- Who has a board and wishes they did not?



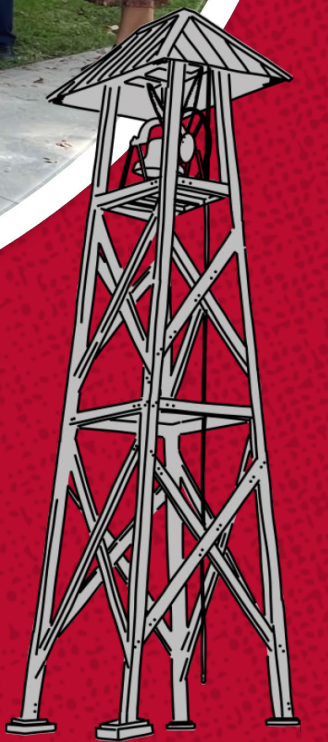
UGA Libraries Board of Visitors

- Established in 1996 when the first development officer was hired
- The purpose of both the board and the development officer was to raise funds to build a special collections library (\$15M goal)
- Solely an advisory board
- Guidance on development activities and raising awareness of the Libraries



UGA Press Advisory Council

- Established in 2004 based on the success of the Libraries Board of Visitors
- Act as stewards for the Press, promoting the publishing program, and assists in fundraising efforts
- Board composition was greatly influenced by founding chair for many years
- Currently undergoing major changes with new leadership, an influx of new board members, and the establishment of bylaws



Richard B. Russell Foundation Board of Trustees

- Established in 1970 to preserve the legacy of US Senator Richard Brevard Russell, Jr.
- The Russell Foundation is a private, non-profit corporation that provides financial support for the collection and preservation of research and educational materials documenting Georgia's political and public policy history.
- Primary supporter of the Russell Library for Political Research and Studies
- Wider support of students and programs across the University of Georgia



Why Have a Board?

- Answering the 'why' is key
- Do you have the bandwidth?
- Who is 'driving' the board?
- How will you define success?



Success Stories

- 2012 opening of the Richard B. Russell Special Collections Library Building
- Individual members have named dozens of group study rooms and other named spaces throughout Libraries facilities
- Recent crowdfunding campaign
- Funding of student internships at the Libraries and Press
- Historic Wormsloe board meeting



Challenges

- Five meetings annually between the three boards
- Meaningful board engagement between meetings
- Succession planning
- Identifying new board members



Keys to Success

- Identifying a supportive chair is imperative
- Clearly defining expectations and roles
- Championing the libraries at your institution
- Demonstrating impact
- Student involvement
- Providing access to the board throughout your organization



Q&A + Contact Information



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